



Welcome to your Totally Stockport

SUMMER UPDATE

In April, Totally Stockport began a second 5-year term after the town centre businesses voted for Stockport town centre's Business Improvement District to continue until the end of March 2027.

By engaging with you and listening to your priorities, our activities will have a positive impact for everyone that:

- Improves the town centre **EXPERIENCE**
- **ENHANCES** the look of the town centre
- **SUPPORTS** town centre-based businesses
- **PROMOTES** town centre events and businesses
- **DELIVERS** the 2022-2027 BID Business Plan

Over the next 5 years we will focus on projects and initiatives to

INCREASE FOOTFALL

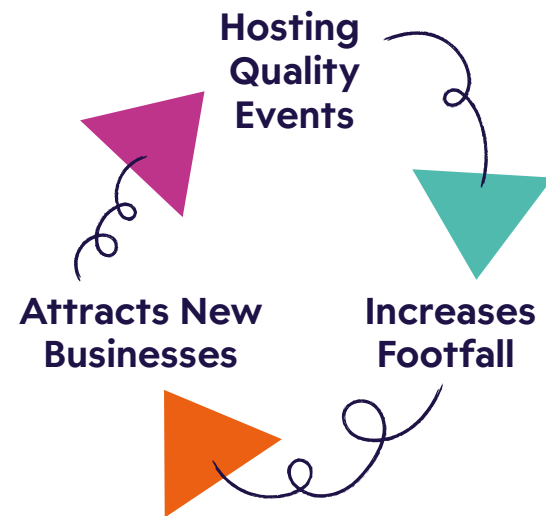
**ENCOURAGE AND ATTRACT
NEW BUSINESSES**

**CURATE AND MANAGE
REGULAR, QUALITY EVENTS**

**CREATE A MORE VIBRANT
TOWN CENTRE**

**MAKE STOCKPORT TOWN
CENTRE A SAFE DESTINATION
OF CHOICE FOR EVERYONE**

IMPROVE SECURITY



Spring Sundays

Our **Spring Sundays workshops** were a big hit with green fingers of all ages, attracting more visitors to the town centre on a Sunday.

The team at Totally Stockport partnered with Merseyway Workshop to bring a selection of drop-in hands-on workshops to do some planting, growing and sowing in the spring in MerseyWood that was located in Merseyway.

Totally Stockport Comic Con

On **Saturday 21st May** thousands of visitors descended on the town centre to see their Superheroes and to take part in the exciting activities!

Working in partnership with Merseyway, Stockport Market, Stockport Retail Park & Underbank, Totally Stockport created nine specially themed locations across all areas of the town centre making sure that all businesses could take advantage of the huge number of visitors.

BATMAN and the Batmobile hung out in Mersey Square; Giant Dinosaurs roamed around St Peter's 'Jurassic Park' Square; **TRANSFORMERS** took over the Market Place; characters from **STAR WARS** wandered around Redrock; **DR WHO & THE TARDIS** travelled in time to Little Underbank; the Peel Centre housed **JOHNNY 5 & THE SHORT CIRCUIT ZONE** and **LIGHT SABER TRAINING** was a sell out in Merseyway.



Thousands of families followed the trail to collect all 9 stickers for their maps.



Back of the net! StockSport – A Runaway Success!

On **Sunday 26th June**, the town centre buzzed with activity as thousands of people visited StockSport.

Over 400 runners laced up to take part in the running festival. The day got underway with Vernon Bear kicking off the My First Mile race, which was a real celebration of all ages coming together to take on the challenge. The crowds were wowed by the stunt stylings of Danny Butler's team at the Extreme Mountain Bike Shows. A traffic free environment proved a hit with those on two wheels, with opportunities to try out a range of different bikes including adapted bikes and electric bikes. Visitors embraced the many challenges available from fastest spin time, to pedalling their own smoothie, whilst others learning to spin bowl with Lancashire County Trust.

The children's activities proved popular with some epic tug of war battles, penalties scored, and coconuts thrown, in the ACE Children's zone. People went home with some new skills and a smile on their face after trying their hand at Vinyassa Flow Yoga, Zumba, boxing and Muay Thai boxing, with some great local providers, BOOST and Master Sken Academy.

Sunday 26th June 2022



COMIC CON DELIVERED!



Trader feedback:

"Busiest I've been in 10 years"

"I took over 50% more than on an average Saturday"

"50% increase in footfall in my store compared to an average Saturday"

"Highest Saturday sales in over 7 years"

"Busier than Christmas, busiest day of the year"

"Great day, lots of people on Prince's Street too, which is normally quiet"

Visitor feedback:

"It was amazing."

"Was brilliant, we had so much fun."

"Thank you for organising. Magical day, was great to see Stockport so busy."

"We had a great day, thank you. Came at 9.30 and didn't leave until 4pm. Shopping in between and spot of lunch."

"What can I say, loved it! I haven't seen Stockport so busy for a long time."

"Great day, wished I could have stayed longer."

"What a stunning turnout! Great job everyone."

"Great day, thank you."

"If you do like crowds, keep clear, it's heaving."

"Whoever organised yesterday's events should give themselves a big pat of the back. I've not seen Stockport that busy before. It was a great day."

Busiest day in the town centre since 21st December 2019

Merseyway footfall +22% on previous event

Market Hall – busiest Saturday since 2018; footfall +5-7,000 compared to Makers Market

Town centre footfall +35% on previous week

Business Watch Meetings

Business Watch Meetings – held monthly, Business Watch meetings are chaired by Greater Manchester Police in association with the BID Team.

GMP share intelligence on crime trends, including sharing a gallery of prolific offenders. It is a great opportunity for Stockport town centre businesses to highlight any concerns or contribute with relevant information.

To find out more, register at www.yourbusinesswatch.co.uk



103 businesses have been able to benefit from feeling safer and more secure, thanks to StoreNet Radio, a free service provided by Totally Stockport. If you'd like to join StoreNet Radio, contact info@totallystockport.co.uk – remember, its **free of charge**.

103 businesses benefit from StoreNet Radio



Shop Local App

Promoting town centre offers - a great way to Shop, Spend, Save and Support local businesses.

If you have a business in the town centre and would like to be featured on the new town centre app, please contact shaun.freeman@totallystockport.co.uk



Totally Stockport – shortlisted in the Stockport Business Awards 2022

After winning the new Stockport Award at the 2021 Stockport Business Awards, the Totally Stockport team have been shortlisted in the category for The Best Marketing Campaign. The winners will be announced on **October 6th** – fingers tightly crossed!

NEW TO STOCKPORT

NEW

It's brilliant to see so many new businesses eager to call Stockport home, including many new bars and restaurants, offering greater choice for everyone. New businesses attract new people, more often that benefits all town centre-based businesses.



Over the past few months Stockport has welcomed many businesses including

This Godless Place – located in the old Bank Union building on Bridge Street, This Godless Place is a new 'drinks and canteen' venue offering up a wide range of drinks and an ever-changing casual dining menu - ranging from American style burgers to tacos.

The Mekong Cat – just off Lower Hillgate, The Mekong Cat offers a wide array of traditional Southeast Asian noodles & more.

Sticky Fingers – this popular Polish bakery offers a huge range of savoury and sweet treats.

The Good Life – a sustainable mini market selling a range of locally sourced, organic and seasonal produce via refill containers.

New at the Produce Hall – Mama Gs offers a curated selection of delicious Caribbean food and Mexican flavours are in abundance including burritos, tacos & much more.

Yellowhammer – a fantastic artisan bakery on Lower Hillgate including a pottery studio and a welcoming community space. More is on the way!

THE SPINN Off – One of the latest bars to take off on Little Underbank, a 'neighbourhood bar' specialising in craft beers, natural, organic wines, cocktails and superb pies!

Town Bar – a neat cocktail bar serving great food.



Afiyet – bringing Turkish cuisine in an elegant setting to Redrock.

Bistro Marc – a French bistro serving an array of popular native dishes.

Bask – a new 'speak-easy' style bar and live music venue bringing a buzz to Stockport Exchange.



Inner Vision – on Great Underbank, a coffee shop, tattoo studio, barbet shop and clothes store in one.

Cherry's Boba Shop – at Redrock, Cherry's serves cool creations to families, teens - a young and sassy crowd puller.



SAVE THE DATES

More great events are planned to attract many diverse audiences who will have the chance to see how Stockport's £1bn plan of investment is underway to create a 21st century town centre to rival its contemporaries.



FRI 23 SEP 2022 | 7PM – 11PM

Art Battle Manchester is heading to Stockport

Taking over the iconic concrete block that was Debenhams Stockport, Art Battle in partnership with Totally Stockport, will turn the building into a painty battleground for one evening only.

Ten new fearless artists will be taking centre stage in front of a capacity crowd watching painters, illustrators, tattooists and street artists go head-to-head in what has been described as the most energetic art event. With only 30 minutes to create a masterpiece – YOU will decide who is crowned Champion. Street food, entertainment and live art projects, an evening not to be missed!



SAT 1 OCT 2022

Halloween Launch of Stockport's Ghastly Secrets Trail

A brand-new augmented reality trail will reveal the ghastly secrets of Stockport's horrible history!

This free trail will be available to follow for years to come, a fun, spooky, educational step back in time.



Christmas 2022

Keep an eye out for the cheeky elves this Christmas – more festive reveals coming soon.

We're already planning more great events for

2023



SUMMER 2023

Frogs 23

And they're hopping back!

The Frogs are on their way, find out how you can get involved with Frogs 23 - drop us an email:

info@totallystockport.co.uk



SUN 28 MAY 2023

Krazy Races is coming to Stockport

Stockport is set to get a little wackier next year as Krazy Races comes to town!

Krazy Races is a free to attend soapbox derby event where teams build their own soap boxes, a nod to the prams and homemade go-karts of the past! Teams will race through a route made up of chicanes, obstacles and more cheered on by over 15,000 spectators!

If you have any ideas for great events, please let us know.

BID Business News Bulletin
Summer 2022



If you have any ideas for great events, please let us know.

To find out more about how Totally Stockport is working for you and to find out how you can get involved, please email info@totallystockport.co.uk or call the office on **0161 537 9382**

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